

# President's Vision Zero Task Force CSU

---

October 5, 2021

Vision Zero Introduction and Impact Statement for Faculty Council

Presented by Erika Benti, Aaron Fodge and Fred Haberecht



Colorado State University

# What is Vision Zero?

- A strategy to **eliminate traffic fatalities and severe injuries** among all road users, and to ensure safe, healthy, equitable mobility for all.\*
- International movement first implemented in Sweden in the 1990s, now gaining momentum in American cities.
- Commitment to Vision Zero requires:
  - Leadership, collaboration and accountability
  - Data collection and analysis
  - Prioritizing equity and community engagement
  - Managing speed to safe levels
  - Setting a timeline to achieve zero traffic deaths and serious injuries



TRADITIONAL APPROACH	VISION ZERO
Traffic deaths are <b>INEVITABLE</b>	Traffic deaths are <b>PREVENTABLE</b>
<b>PERFECT</b> human behavior	Integrate <b>HUMAN FAILING</b> in approach
Prevent <b>COLLISIONS</b>	Prevent <b>FATAL AND SEVERE CRASHES</b>
<b>INDIVIDUAL</b> responsibility	<b>SYSTEMS</b> approach
Saving lives is <b>EXPENSIVE</b>	Saving lives is <b>NOT EXPENSIVE</b>

\*Source: Vision Zero Network

# Vision Zero for CSU

- President's Safety Task Force convened following the fatality of a student pedestrian on campus on the first day of classes, 2019.
- Vision Zero: policy recommendation of "Recommendations to Enhance Transportation Safety on Campus" (2020)
  - Infrastructure
  - Policy
  - Enforcement
  - Education
- Task Force renamed "President's Vision Zero Task Force"
- Learn more: [president.colostate.edu/presidents-vision-zero-task-force/](https://president.colostate.edu/presidents-vision-zero-task-force/)

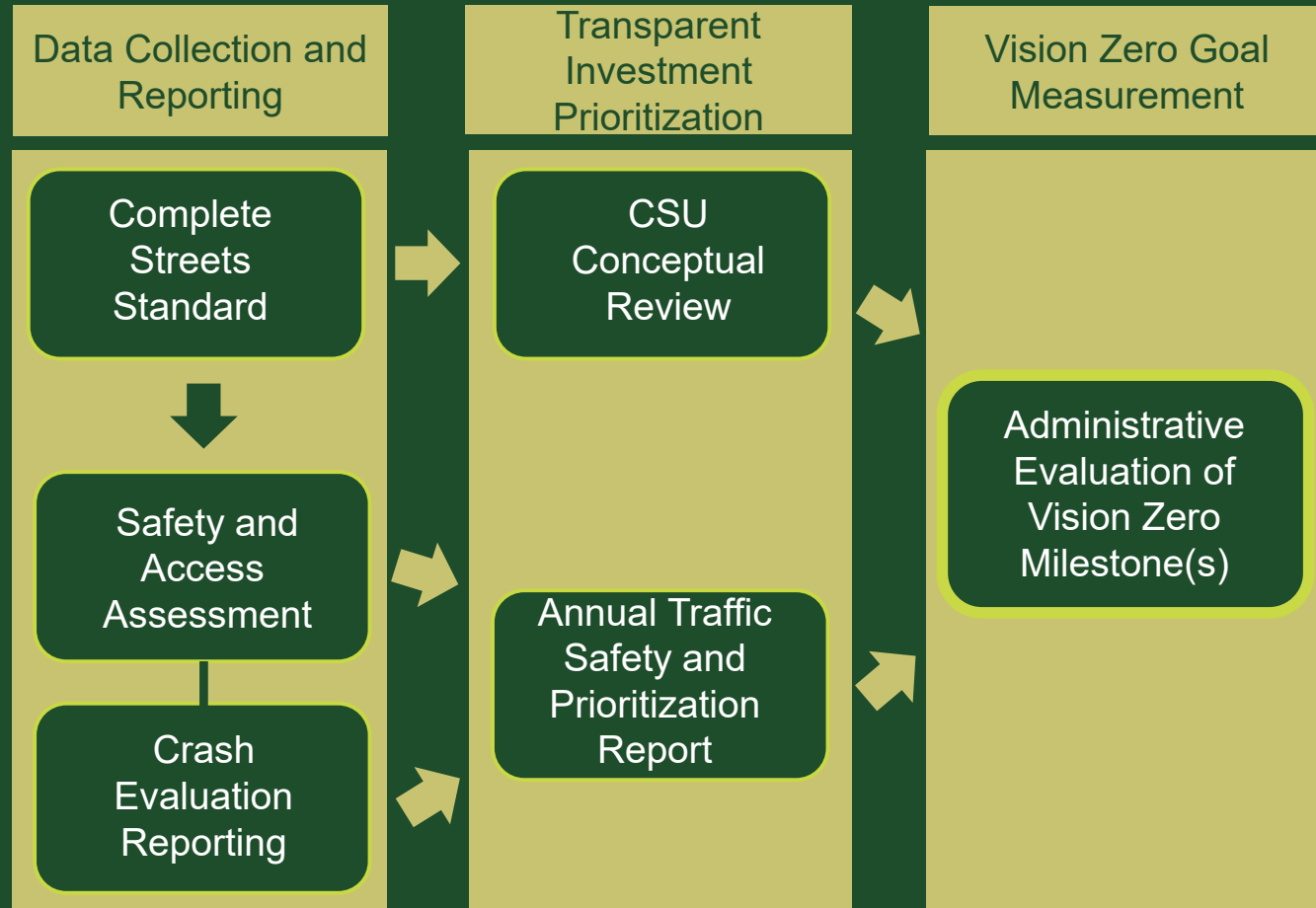
## Benefits of a Vision Zero Policy at CSU:

- Proactive and measurable step to attaining zero traffic deaths or serious injuries on campus
- Institutionalize a transparent process for evaluating crashes and infrastructure
- Colorado State University would be the first university in the US to adopt its own Vision Zero policy
- Aligned with sustainability initiatives (safe streets = more active mode users)
- A positive public relations statement that safety is a priority at CSU for enrolling students, prospective employees, and our local community

# Milestones to Implement Vision Zero at CSU

Draft Vision Statement:

*Transparent prioritization of investments in infrastructure, enforcement, and education based on consistently collected data (crashes, speed tracking, etc.) to achieve zero serious traffic crashes and deaths by the year \_\_\_\_\_.*



# President's Vision Zero Task Force

## Members

- Marc Barker – University Operations
- Erika Benti – Parking & Transportation Services
- Laura Bently – Housing & Dining Services
- Dave Bradford - Parking & Transportation Services
- Dell Rae Ciaravola - University Operations
- Justin Dove – Student Disability Center
- Aaron Fodge - Parking & Transportation Services
- Fred Haberecht - Facilities Management
- Nicole Hahn – City of Fort Collins
- David Hansen – Facilities Management
- Tim Kemp - Facilities Management
- Jessica Kramer - Facilities Management
- Jen Marley – Facilities Management
- Christie Mathews - Housing & Dining Services
- Josh McClure – CSUPD
- Sergeant Matt Snyder – CSUPD
- Officer Al Thompson – CSUPD
- Adam Vance- Deputy Director of Environmental Affairs, ASCSU
- Maggie Walsh - University Marketing and Communications

# Stakeholder Outreach

## Presentations To-Date

- ASCSU Cabinet
- ASCSU Senate
- Bicycle Advisory Committee
- Campus Bicycle Advisory Committee
- Classified Personnel Council
- Faculty Council Executive Committee
- Foothills Campus
- Fort Collins Disability Advisory Commission
- Inclusive Physical and Virtual Campus Committee
- Master Plan Committee
- Physical Development Committee
- CSU Police Dept Command Staff
- President's Sustainability Commission
- Public Safety Team
- Fort Collins Senior Advisory Board
- South Campus
- Student Affairs - VP Council
- Student Disability Center
- Transfort
- Fort Collins Transportation Board

# Proposed Recommendation

*Faculty Council recommends adoption of the Colorado State University Vision Zero declaration. The safety of our student and employees is tantamount to providing equitable access and mobility to actively participate in our campuses.*

Thank you



Colorado State University

