

Colorado  
State  
University

# TODOS SANTOS



# CSU Todos Santos Center Semester Educational Program Model

Presentation to CSU Faculty Council, February 2022  
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The CSU Todos Santos Center and its activities are rooted in the CSU mission, legacy, and values while building new models for the emerging future.



# CSU Todos Santos Center Model (Past)

- Featured short courses, workshops, retreats
- Mostly from CSU, Fort Collins faculty; managed through CSU
- CSU Faculty developed and led programs, working with Kim Kita and others
- Emerging connections with town and UABCS in La Paz



# CSU Todos Santos Center Model (Current)

- Now a CSU System asset, managed by International Programs at CSU
- Hosts faculty-led programs from CSU Fort Collins & Pueblo, and other Universities
- Credit and non-credit., Short courses (5-20 days), workshops, retreats
- Two Full Semester programs (Conservation Biology, Liberal Arts)
- The Center does not offer CSU education abroad programs on its own. Rather, the Center receives a program and supports implementation at the initiative of interested faculty.



# Challenges in the Current CSU Todos Santos Center Model

- Students can come to the Center only if one of their faculty is teaching
- Faculty invest a lot of time to develop and deliver customized programs
- If a program leader is unable to run their program due to personal or professional circumstances, students do not have the option to enroll that year
- The Center's utilization fluctuates based on which courses are offered
- Lack of consistency, particularly in short-term programs, is challenging for multi-year planning and student marketing
- Difficulty in making finances work: high fixed costs, not enough revenue



- **Vision:** CSU Todos Santos Center programs are an educational offering across the System and beyond, with the academic integrity of CSU, managed by International Programs (CSU Fort Collins) in collaboration with colleagues from across the System.
- **Goals:**
  - World-class curricular programs
  - Stability of enrollments
  - Flexible enough for short courses, workshops, retreats
  - Involvement of more faculty
  - Deeper partnerships locally in Mexico
  - Financially stable



# Next Phase: Semester Model (Three of them per year)

- Three ten-week semester-long programs
- Capacity for 40+ students in each semester
- Time and space for short courses, workshops, retreats
- Stable and consistent curricula
- More faculty from all campuses can participate, low entry costs
- Deeper connections to town, UABCS faculty





# Features Of The Proposed Model

## Center-initiated courses, grouped thematically

- Consistent offerings, planned in advance, so students know what will be offered when
- Planned synergy between courses, to maximize excursions, experiential learning opportunities

## Collaboration with Mexican Faculty

- Faculty from La Paz co-teach select courses with CSU faculty
- Mexican faculty credentials to be evaluated by relevant CSU department.
- Some Mexican faculty may live-in at Center, providing opportunities for greater student-faculty interaction

## Various options for CSU faculty participation

- Teach 1-2 courses for one 5-week session
- Teach 2-4 courses in full 10-week session
- Co-teach with Mexican faculty, teaching on-site for 2 weeks

# Proposed Semester Education Model

- 13-credit semesters offered in the fall, spring, and summer for 10-weeks each.
- Each of two 5-week sessions includes 4 courses (plus 1-cr). Students choose 2 of the 4 courses.
- Term dates: October – December; spring semester dates TBD; mid-May - July

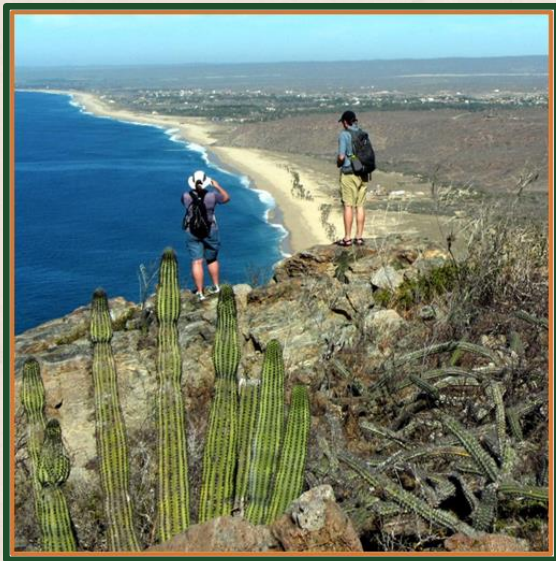
13-credit semester program						
		Students: Choose 2 of the 4 courses each 5-week session				<b>AND</b>
		Option 1	Option 2	Option 3	Option 4	Option 5
Session 1	week 1	1	2	3	4	(course #9) 1-cr culture & community engagement
	week 2					
	week 3					
	week 4					
	week 5					
Session 2	week 6	5	6	7	8	
	week 7					
	week 8					
	week 9					
	week 10					



# Benefits of a new model

## Student

- Choice of courses and semesters
- Consistency of offerings planned far in advance
- In-depth cultural exchange via inclusion of Baja California Sur faculty in team teaching opportunities
- Curricular creativity: co-created themed tracks such as natural resources, sociology and culture, global leadership, food systems and agriculture, One Health, etc.



# Benefits of a new model

## Faculty

- A set structure within which faculty can engage – less need to customize every course experience
- Increased faculty peer support across disciplines
- Continued opportunities to lead short courses outside of the semester calendar, as well as continuation of veterinary medicine experiences
- This model can accommodate existing semester programs
- 2, 5, or 10-week teaching options with set compensation and hybrid flexibility

## Sustainability

- Operational, programmatic, and financial sustainability
- Ability to recruit and include non-CSU students
- Increased continuity of engagement with community partners



# Finances are Favorable

		FY23	FY24	FY25	Full Capacity
<b>Student numbers per year</b>		63	82	101	126
<b>Revenues</b>					
	Tuition	\$389,844	\$506,797	\$636,225	\$779,688
	Housing and Dining	\$313,110	\$427,395	\$526,025	\$626,220
	Student Program Fees	\$221,445	\$299,394	\$368,484	\$442,890
	Short Courses and Conferences	\$32,695	\$34,330	\$36,046	\$32,695
	Board Reserves Support	\$520,000	\$350,000	\$250,000	\$250,000
	<b>TOTAL</b>	<b>\$1,477,094</b>	<b>\$1,617,916</b>	<b>\$1,816,781</b>	<b>\$2,131,493</b>
<b>Expenses</b>					
	Variable (faculty, vendors, center)	\$884,924	\$1,015,887	\$1,191,824	\$1,311,076
	Fixed (Staff, CSURF, facility)	\$592,571	\$599,248	\$606,126	\$645,210
	<b>TOTAL</b>	<b>\$1,477,495</b>	<b>\$1,615,136</b>	<b>\$1,797,950</b>	<b>\$1,956,285</b>
	<b>NET:</b>	<b>(\$401)</b>	<b>\$2,780</b>	<b>\$18,831</b>	<b>\$175,208</b>



# Discussion and Questions



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[Todossantos.colostate.edu](http://Todossantos.colostate.edu)